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Harness the Power:
DMACC Online Course Checklist, rubrics, and Quality Matters standards

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Infographic for Keeping Pace with the Changing Face of Online Learning

"…Infusing online learning into higher education provides educators with innovative ways to connect with students, wherever they are, and offers incredible, new career opportunities…"

ENROLLMENT WILL DOUBLE

50% more US grads expected by 2020.[1] 4-year colleges can't accomodate.[2]

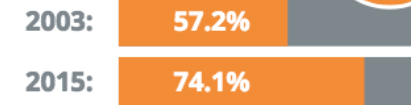**…SO UNIVERSITIES GO ONLINE**

CLASS of 2020

70.8% see online learning as critical to their long-term strategy.[3] Up from 48.8% in 2002.

GROWING ACCEPTANCE

WITH ADMINISTRATORS: Online is a great way for administrators to **diversify revenue** streams.

WITH EDUCATORS: 74.1% of academics rated learning outcomes in online education as the same, or superior to those in face-to-face instruction[3] That's up from **57.2% in 2003.**[3]

2003:	57.2%
2015:	74.1%

WITH STUDENTS: Online accounted for nearly **75%** of all US higher education enrollment last year!

Source: OLC © 2015

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Infographic for Online Learning Statistics

85% of Americans enrolled in post secondary institutions are **"non-traditional"** learners.[1]

For many, the challenges of **time, distance,** and **cost** make online learning **more accessible."**

1/4 of US students are taking at least one **online course.**[2]

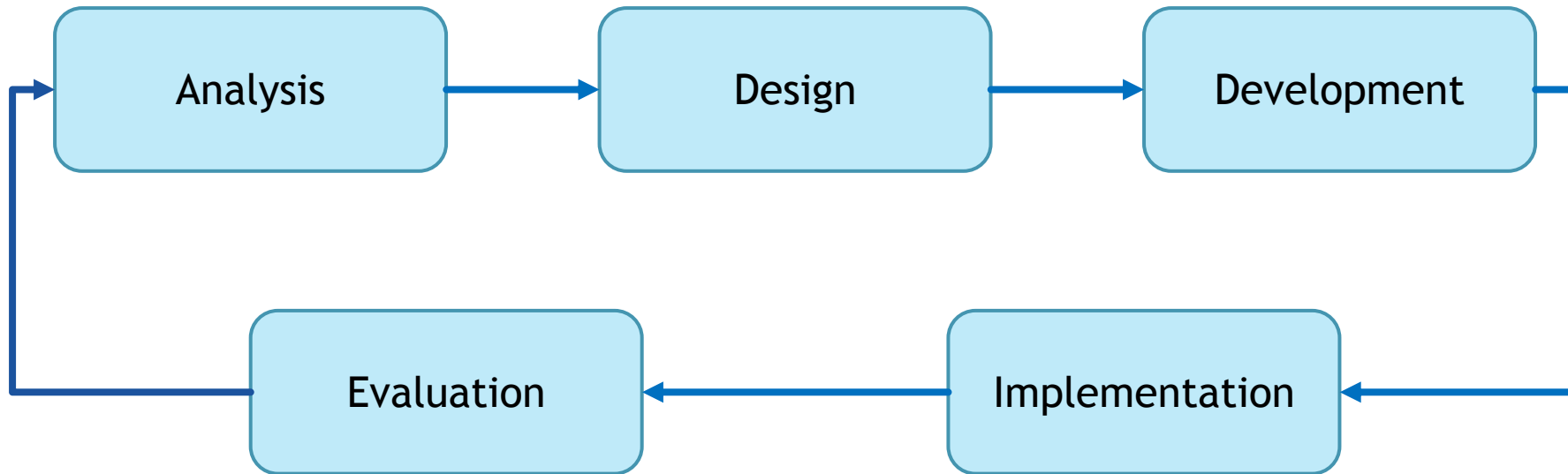The Internet is a **necessary component** of our personal, educational, and professional lives.

In 2012, **nearly 63% of U.S. colleges offered fully-online degree programs.**[3] That's almost double what it was a decade earlier, at just **32.5%.**
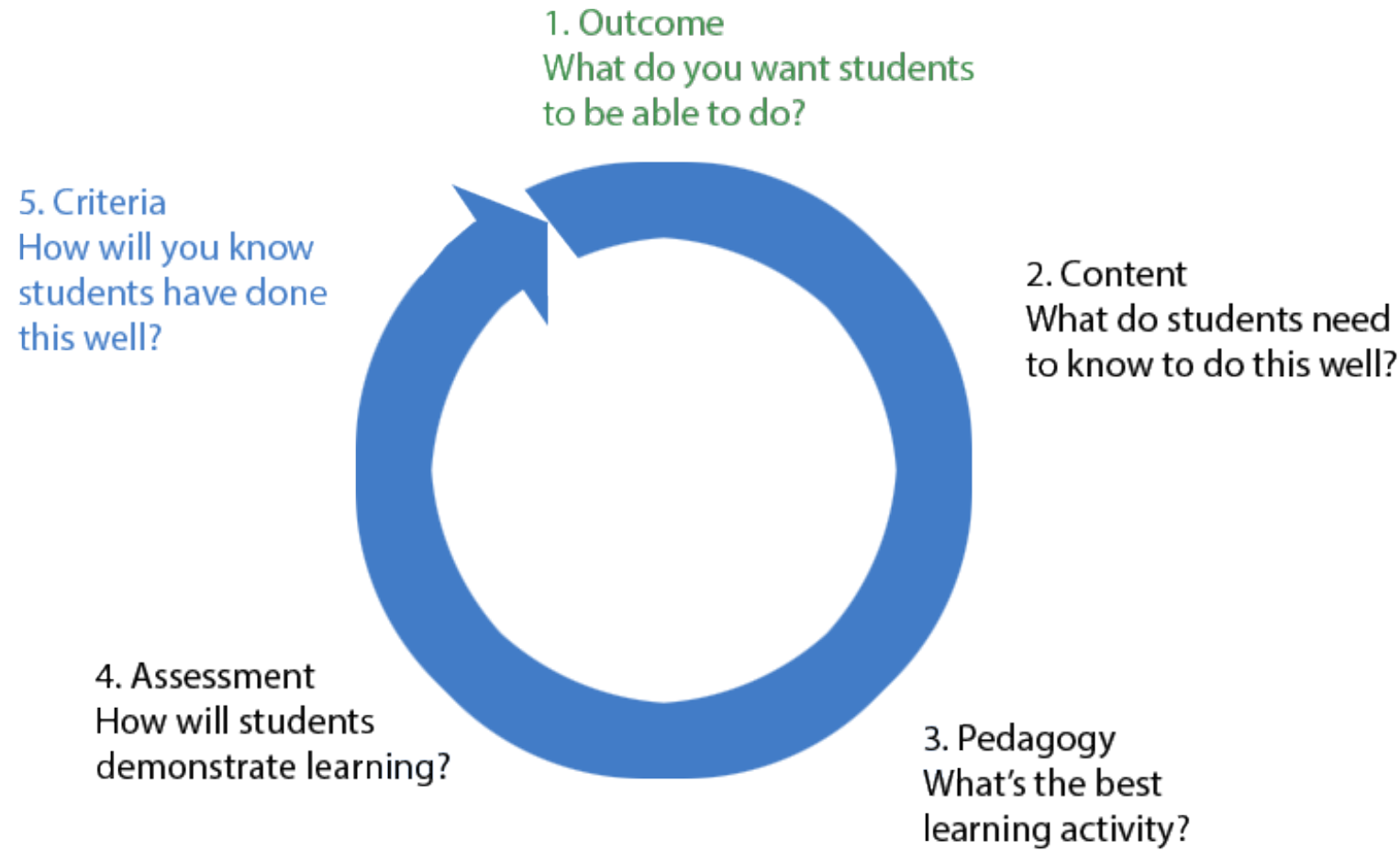
Nearly **70% of online education** occurs within the traditional **nonprofit sector.**[4]

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ADDIE Model

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Outcome Design Cycle

1. Outcome
What do you want students to be able to do?

2. Content
What do students need to know to do this well?

3. Pedagogy
What's the best learning activity?

4. Assessment
How will students demonstrate learning?

5. Criteria
How will you know students have done this well?

Source: unkown

DMACC Resources & Support

- [Distance Learning website](#) (https://www.dmacc.edu/online > DMACC faculty on right)
  - [Online Course Checklist](#)
  - [Gradebook Expectations](#)
  - [Instructional Designer Contact Info](#)
  - [Instructional Designer Campus Visit Schedule](#)
- [Competency and Outcome Alignment](#) – map competencies with learning materials and assessments
- "Online Instructional Resources " course in Blackboard (Blackboard Training materials, helpful tools, other help guides)
  - Course Management menu: Help > Blackboard Help for Instructors
- [Digital & Web Based Content Accessibility Resources](#) – ADA policy and resources

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Additional Resources

- Online Learning Consortium (OLC) [Course Design Review Scorecard](#)

    - Scorecard information and examples at http://oscqr.org/

    - Infographic on Keeping Pace with the Changing Face of Online Learning

    - Infographic on [Online Learning Statistics](#)

- Chico State [Rubric for Online Instruction](#)

- Quality Matters [Specific Review Standards](#) from the Higher Education Rubric

- Blackboard [Exemplary Course Program Rubric](#)

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